

CONTENT PLANNER

Goal:

Publish Date:

Topic or Headline:

Keywords:

Content Format:

Call To Action:

Main Points:

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To Do:

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Notes:

Status: ☐ Draft ☐ Picture ☐ Edited ☐ Scheduled ☐ Published!

Publish: ☐ Twitter ☐ Facebook ☐ Google + ☐ LinkedIn ☐ Pinterest

☐ Other: _____